



Using the Advances of Prevention Science to Promote Digital Citizenship

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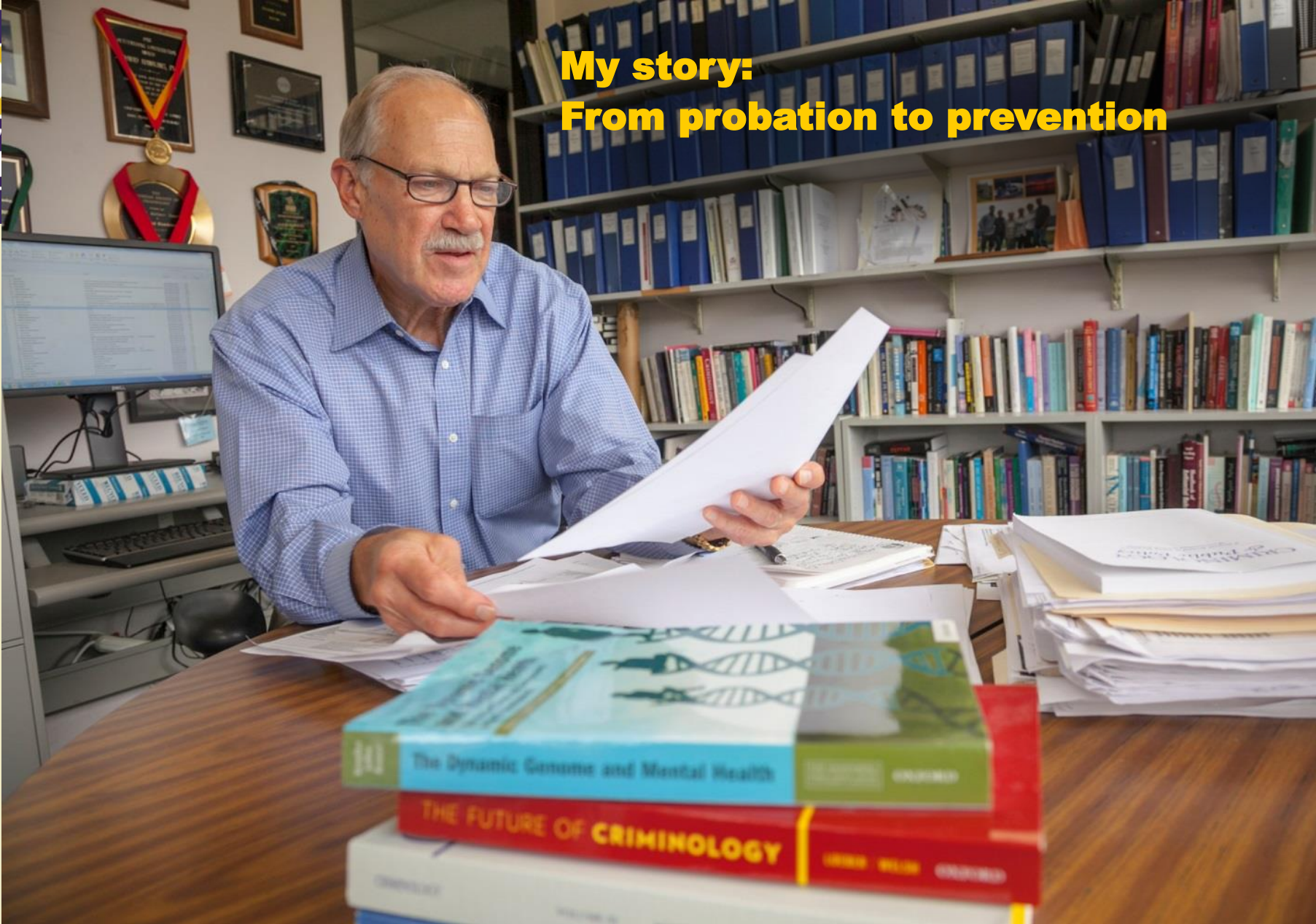
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My story: From probation to prevention





Prevention of Behavioral Health Problems in the U.S.

- Before 1980, nine experimental tests of delinquency prevention programs were conducted in the U.S.
- None prevented delinquency.



Drug Abuse and Delinquency Prevention in 1970's

- Strategies:
 - Information
 - Fear arousal – “Scared Straight”
 - Just say “No”
- Outcomes:
 - No decreases in drug use or delinquency
 - Some information programs *increased* drug use
 - Scared Straight *increased* delinquency
- Lesson: Untested good ideas can make things worse.





Paradigm Shift: A Risk and Protection Focused Approach to Prevention

- To Prevent a Problem Before It Happens, Address its Predictors
- Research has Identified Predictors:
 - **Risk Factors including Adverse Child Experiences**
 - **Protective Factors**
- Develop Interventions to Change Malleable Risk and Protective Factors



Risk Factors for Health & Behavior Problems

Substance Abuse

Delinquency

Teen Pregnancy

School Dropout

Violence

Depression & Anxiety

Community

Availability of Drugs

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Availability of Firearms

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Community Laws and Norms Favorable Toward Drug Use, Firearms, and Crime

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Media Portrayals of the Behavior

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Transitions and Mobility

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Low Neighborhood Attachment and Community Disorganization

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Extreme Economic Deprivation

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Family

Family History of the Problem Behavior

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Family Management Problems

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Family Conflict

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Favorable Parental Attitudes and Involvement in the Problem Behavior

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School

Academic Failure Beginning in Late Elementary School

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Lack of Commitment to School

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Individual/Peer

Early and Persistent Antisocial Behavior

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Rebelliousness

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Gang Involvement

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Friends Who Engage in the Problem Behavior

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Favorable Attitudes Toward the Problem Behavior

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Early Initiation of the Problem Behavior

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Constitutional Factors

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Risk reduction is essential, but not enough

- Build Protective/nurturing environments and individual strengths
- Protective factors predict decreased behavioral health problems, even in the presence of risk.

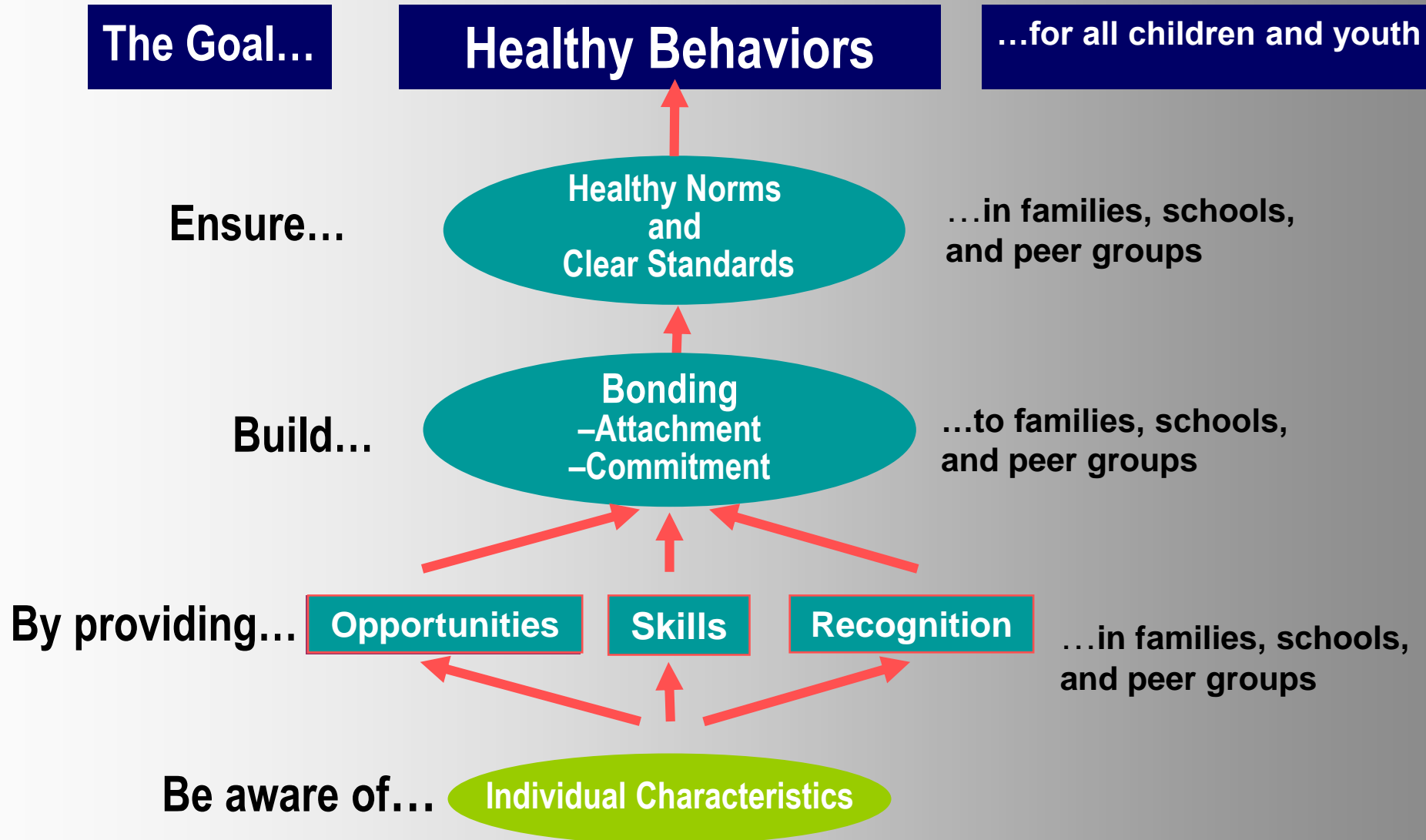


Protective Factors

- Individual Characteristics
 - High Intelligence
 - Resilient Temperament
 - Competencies and Skills (cognitive, affective and behavioral)
- In social domains of family, school, peer group and neighborhood
 - Prosocial Opportunities
 - Reinforcement for Prosocial Involvement
 - Bonding (connectedness, attachment)
 - Clear and Healthy Standards for Behavior



The Social Development Strategy: Five elements of protection





Provide Opportunities that:



- build on individual characteristics
- are meaningful and age-appropriate
- fit a young person's interests and abilities
- show young people that they are valued



Teach Skills



- take advantage of opportunities
- motivate the young person to want to learn the skill
- Break skills into small steps, model the steps, practice together



Provide Recognition



- Recognize specific behaviors
- focus on the positive
- be sincere
- Recognize effort, improvement, and achievement





**All these behavioral health problems of young people
have been prevented in controlled trials.**

Anxiety

Depression

**Alcohol,
tobacco, other
drug use**

Risky
driving

Aggressive
behavior and
conduct
problems

Delinquent
behavior

Violence

**Self-inflicted
injury**

**Risky
sexual
behavior**

**School
dropout**

Hawkins et al. 2015



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The National Academies (NASEM) Endorsed the Effectiveness of Risk and Protection Focused Prevention (2009)

Over **70** effective policies and programs proven to prevent behavioral health problems are now available.

- **Effective programs:** www.blueprintsprograms.com
- **Effective policies:** Anderson et al. 2009; Catalano et al. 2012; Hingson & White 2013; Vuolo et al., 2016, **Surgeon General, 2016.**
- **Effective prevention saves money:** www.wsipp.wa.gov
Washington State Institute for Public Policy Benefit-Cost Results, May 2017



Blueprints for Healthy Youth Development

ABOUT US ASSESS NEEDS BLUEPRINTS CRITERIA VIEW ALL PROGRAMS PROGRAM SEARCH NOMINATE PROGRAM RESOURCES

BLUEPRINTS: YOUR RESOURCE FOR HEALTHY YOUTH DEVELOPMENT PROGRAMS

FIRST TIME HERE?
TRY OUR STEP-BY-STEP SEARCH APPROACH

GET STARTED >>

FIND WHAT WORKS

Match your children's needs to cost-effective programs that meet the highest scientific standard of evidence for promoting youth behavior, education, emotional well-being, health, and positive relationships.

View videos: "Why Use Blueprints" and "How Blueprints Helps." 

We review and rate programs that promote positive youth development.
Find a program that matches your needs with the tools below, or view our entire [List of Programs](#) »



Effective Prevention *Programs* Examples

Good Behavior Game, Life Skills Training, Positive Action,
Project Northland, Raising Healthy Children, Incredible Years,
Achievement Mentoring- Middle school, ATLAS, BASICS, Coping
Power, Keep Safe, Familias Unidas, Strengthening Families 10-14,
Strong African-American Families, Guiding Good Choices, MST,
Functional Family Therapy...



Effective Prevention *Policies* Examples:

- Graduated Driver Licensing
- Night Driving Restrictions
- Social Host Liability
- Increased Taxes - Alcohol & Tobacco
- Minimum Legal Drinking Age –Age of Tobacco Possession
- Tobacco Clean Air Restrictions-Smoking Bans
- Alcohol & Tobacco Sales Restrictions (outlet density regulations, single cigarette & vending machine prohibitions)



Some programs prevent multiple behavioral health problems by addressing shared risk factors

Program	Drug use	Delinquency	Violence	School	Risky Sex	Mental health
Life Skills Training	✓	✓	✓		✓	
High Scope Preschool		✓	✓	✓		
Strong African American Families	✓	✓	✓	✓		
MST (Multisystemic Therapy)	✓	✓	✓	✓		✓
Good Behavior Game	✓	✓	✓		✓	✓





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Principles of Prevention Science

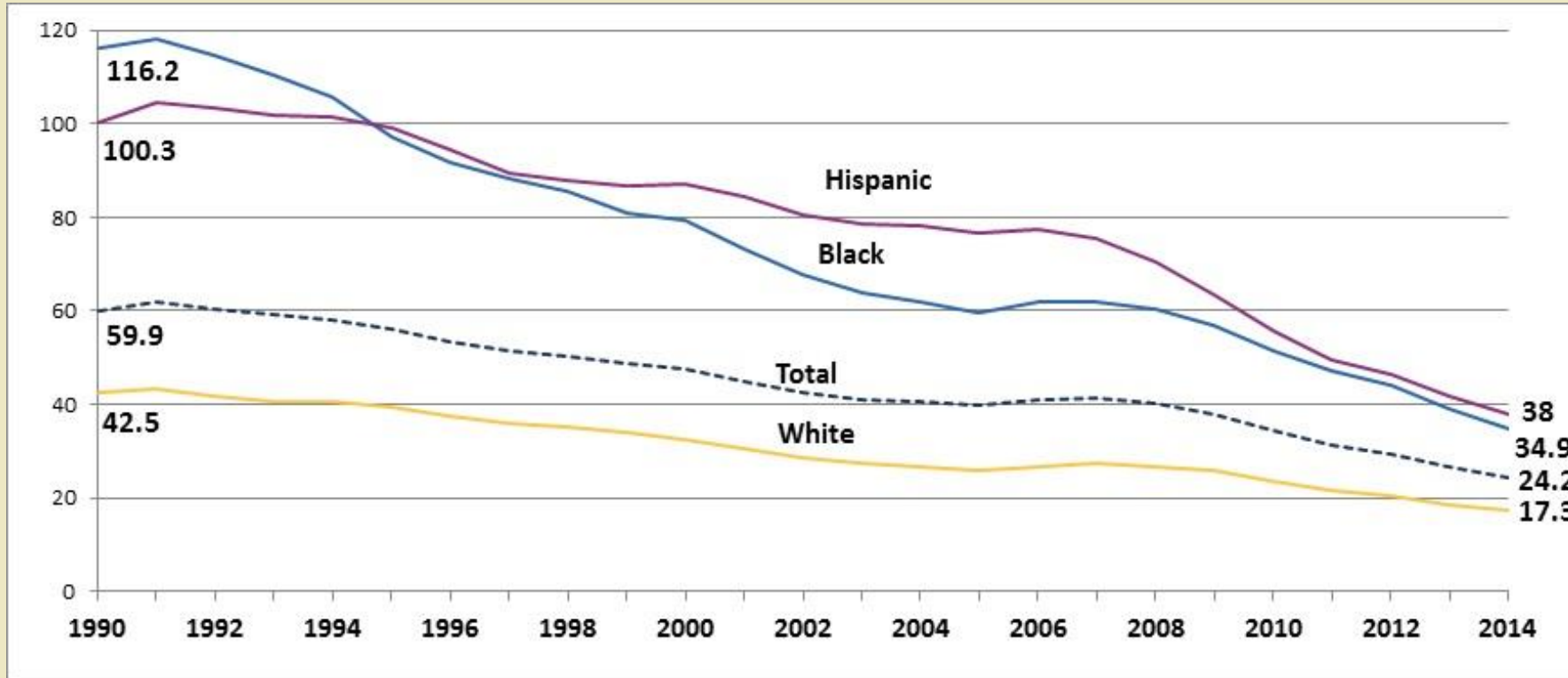
- Reduce Risk and Enhance Protection to Prevent Behavioral Health Problems
- Choose and Implement Programs and Policies Proven to Work
- Combine Evidence Based Programs and Policies Shown to Prevent Multiple Behavioral Health Problems for Greater Effects





Progress: Teen Pregnancy is Declining

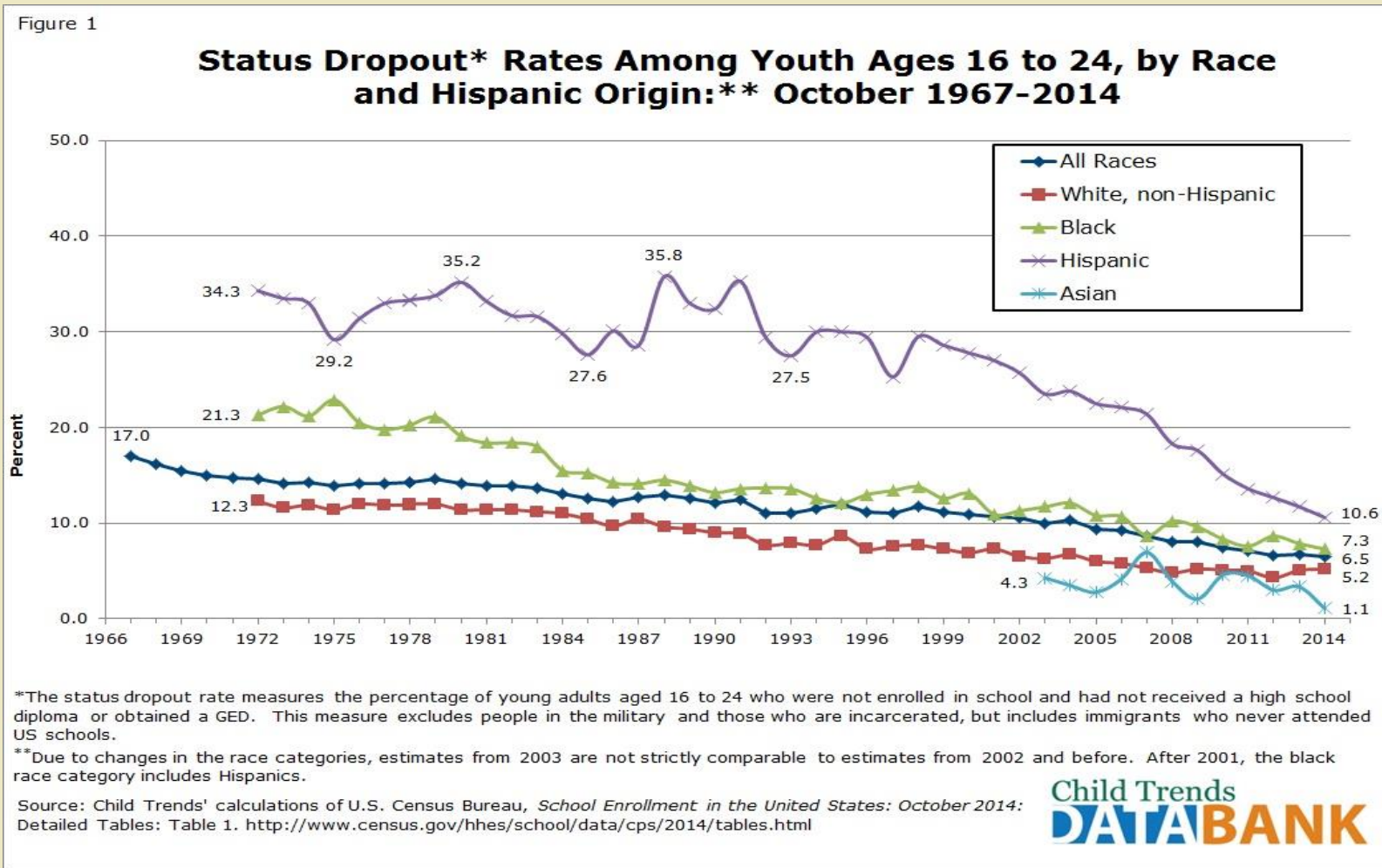
rate per 1,000



Childtrends 2015



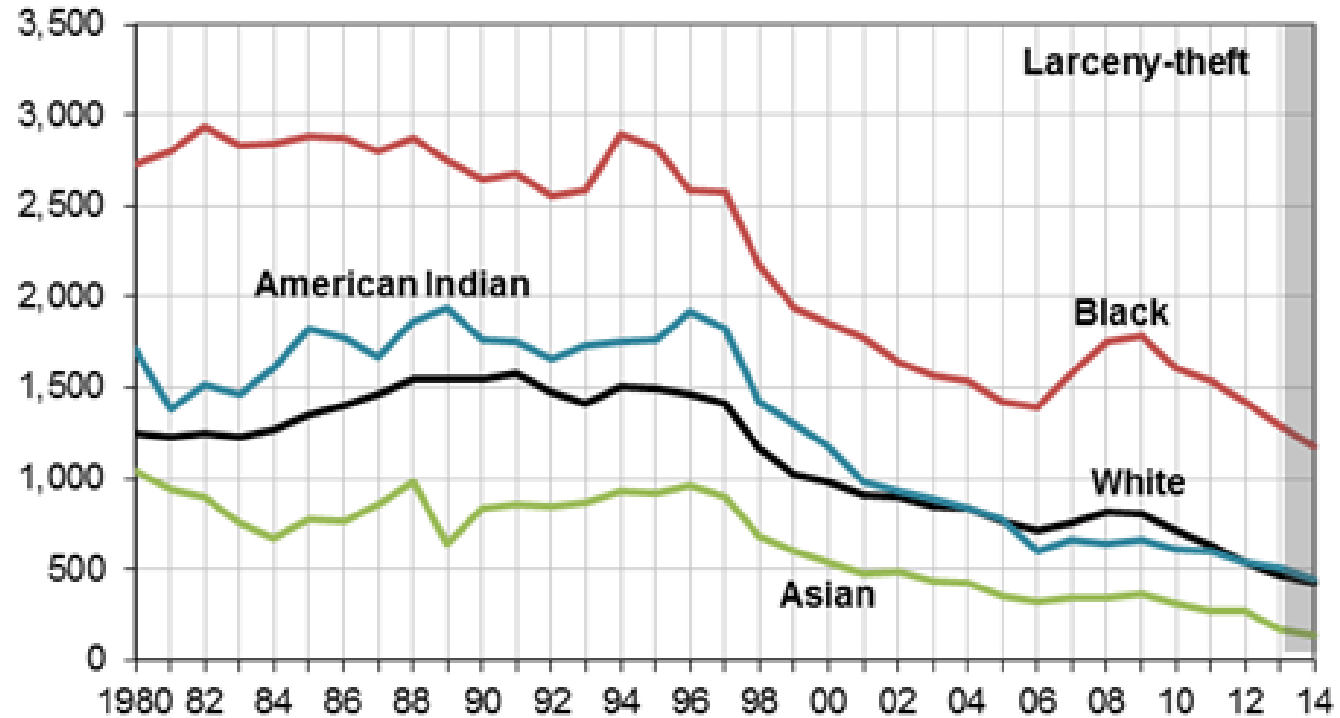
School Drop Out Rates are Declining





Juvenile Arrests Are Declining- (example)

Arrests per 100,000 juveniles ages 10-17, 1980-2014

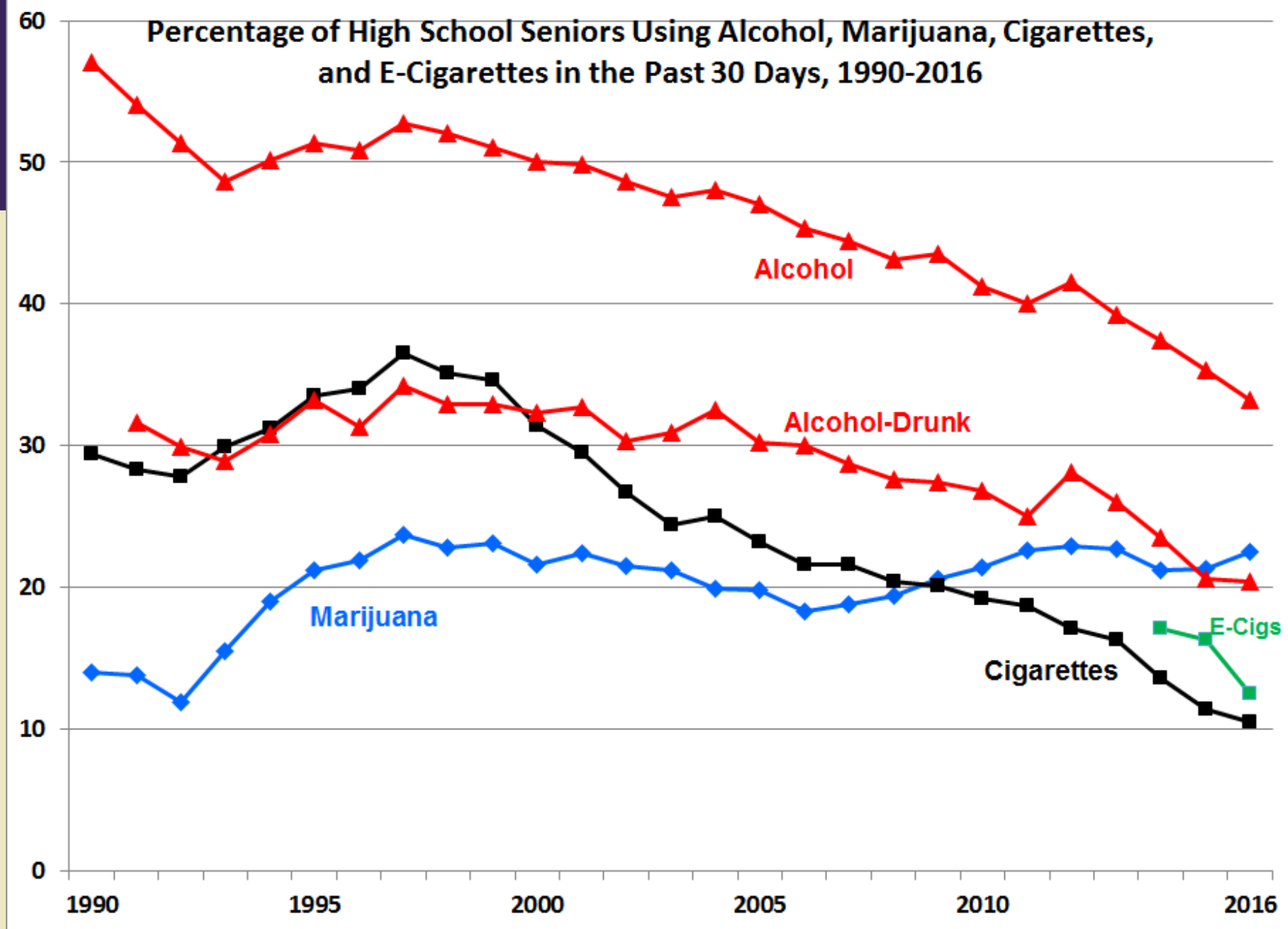


Internet Citation: OJJDP Statistical Briefing Book. Online. Available:
http://www.ojjdp.gov/ojstatbb/crime/JAR_Display.asp?ID=qa05268. December 13, 2015.



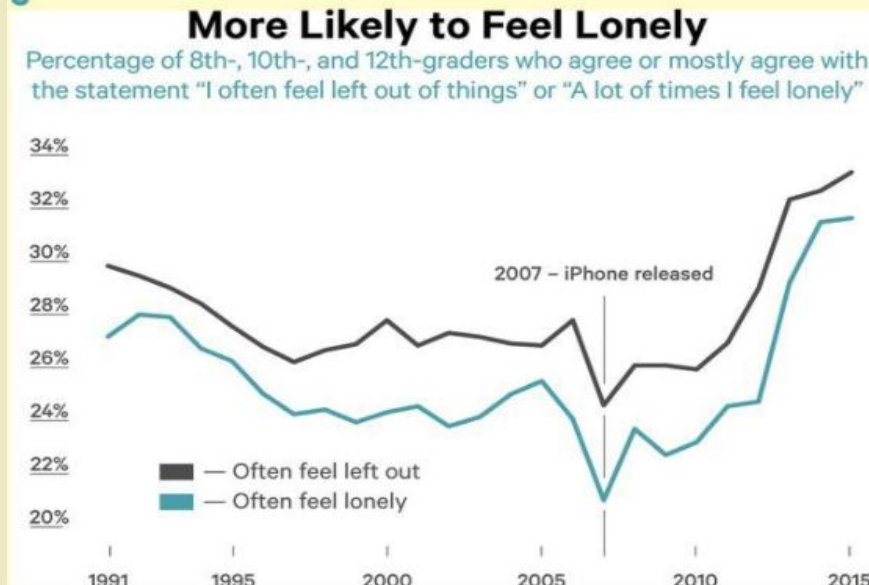
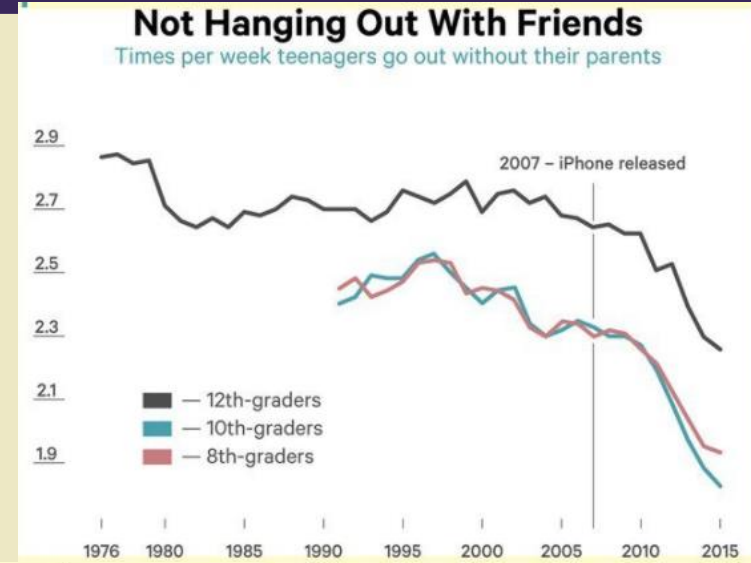
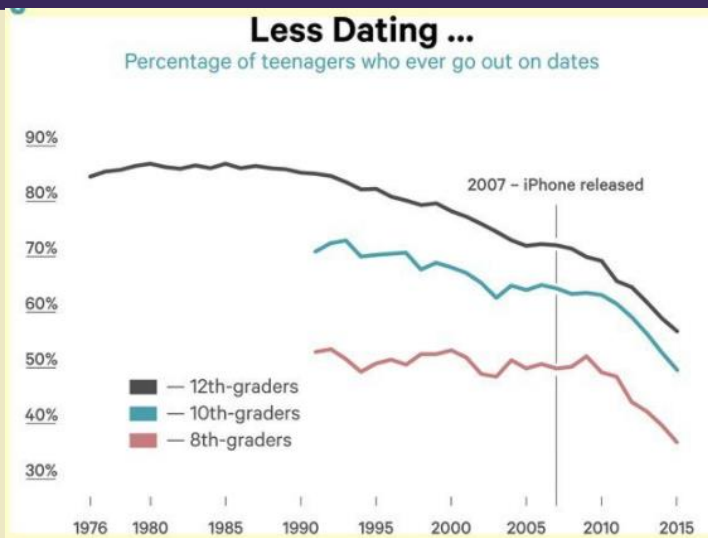
Teen alcohol and tobacco use have been declining...

Why not marijuana?





BUT-Teens' Social Connectedness/Bonding Has Declined since I-Phone Release





OUR CHALLENGE

- How do we use the advances in digital technology to *promote* young peoples' prosocial opportunities, skills, recognition, bonding, and healthy standards for behavior?



Promoting Opportunities for Prosocial Involvement

- Family discussion topic:
 - How can our family uses technology in positive ways?
- Side by side learning- adults and young people



Increasing Skills for Prosocial Involvement

- Social and emotional skills for recognizing one's own feelings, for self regulation, for recognizing the feelings of others, for avoiding hurting others, and for problem solving, are essential for participation in a democratic society. Collaborative for Academic, Social, and Emotional Learning. (CASEL)
- What are the social and emotional skills needed for healthy participation in the digital world?



Healthy Standards for Behavior

- Working together, families can create norms for healthy digital behavior.
- Peer groups can create norms for healthy digital behavior.
 - Given the data from population studies on loneliness and depression, what are our norms for use of digital space?
 - Examples:
 - What is polite/healthy use of digital communication when with others?
 - "Let's agree to not text after 10 p.m. so we can sleep."
 - "If we need to talk about something hard, let's talk in person rather than texting on social media."





Think, Pair, Share



What did I hear worth remembering?



What questions do I have?

Where do we go from here?