

MONTH	AWARD	PURPOSE	CRITERIA	INCENTIVE/ PRIZE	NOTES
SEPTEMBER 25 th	“Early Bird Award” <i>(No application needed)</i>	To encourage PTAs to submit membership dues.	Any PTA submitting 50% of the previous year’s membership by September 25 th will be eligible to win! <i>(No application needed)</i>	PTAs who have met the criteria will be recognized and entered into a drawing for a buy one, get one free registration to the Utah PTA Leadership Convention.	Membership must be paid and submitted by September 25 th to be eligible for the drawing. Winners may be promoted on social media.
OCTOBER 25 th	“On Target Award” <i>(No application needed)</i>	To encourage PTAs to submit membership dues.	Any PTA submitting 75% of the previous year’s membership postmarked by October 25 th will be eligible to win! <i>(No application needed)</i>	PTAs who have met the criteria will be recognized and entered into a drawing for a buy one, get one free registration to the Utah PTA Leadership Convention. (2 winners)	Membership must be paid and submitted by October 25 th to be eligible for the drawing. Winners may be promoted on social media.
NOVEMBER 25 th	“Trailblazer Award” <i>(No application needed)</i>	To encourage PTAs to grow membership and to submit membership dues.	Any PTA submitting 100% + 1 of the previous year’s membership postmarked by November 25 th will be eligible to win! <i>(No application needed)</i>	PTAs who have met the criteria will be recognized and entered into a drawing for a buy one, get one free registration to the Utah PTA Leadership Convention. (5 winners)	Membership must be paid and submitted by November 25 th to be eligible for the drawing. Winners may be promoted on social media.
DECEMBER 25 th	“Beehive Award” <i>(No application needed)</i>	To encourage PTAs to grow membership and submit membership dues.	Any PTA submitting 10% over the previous year’s membership postmarked by December 25 th will be eligible to win! <i>(No application needed)</i>	PTAs who have met the criteria will be recognized and entered into a drawing for a PTA Tablecloth. (5 winners)	Membership paid &/or postmarked by Dec. 25 th to be eligible for the drawing. May be promoted on Facebook and other social media.

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JANUARY 25th	“A Voice For Every Child” Challenge <i>(No application needed)</i>	To increase membership and promote the advocacy work of Utah PTA.	Given to PTAs that participate and meet the membership goal (set by Utah PTA) during the month of January for the purpose of increasing membership in preparation for the advocacy work of Utah PTA during the legislative session.	PTAs who have met the criteria will be recognized and receive a digital badge.	No application needed, although new memberships must be paid for and submitted to Utah PTA by January 25th.
FEBRUARY 25th	“We {heart} PTA” Contest <i>(No application needed)</i>	To promote the love of PTA.	Given to PTAs that share the love of PTA with 14 new PTA members! Any PTA submitting 14 or more new PTA memberships by February 25 th will be eligible to win! PTAs must have submitted PTA memberships prior to January 25 th to be eligible.	PTAs who have met the criteria will be recognized and entered into a drawing for a buy one, get one free registration to the Utah PTA Leadership Convention. (4 winners)	No application needed, although new memberships must be paid & submitted to Utah PTA by February 25 th to be eligible for the drawing.
END OF YEAR AWARDS					
MARCH 1 st	“Super teachers & Staff Award”	To increase teacher and staff PTA membership.	Awarded to local PTAs that have 100% membership of their full-time faculty, administration, and staff.	PTAs who have met the criteria will be recognized and receive a buy one, get one free registration to the Utah PTA Leadership Convention.	An online application must be completed and submitted at utahpta.org/awards by March 1 st .
MARCH 1 st	“MARS (Men are Really Super) Award”	To encourage male PTA membership (including fathers, grandfathers, and male community members).	Awarded to local PTAs whose PTA membership has at least 40% male members including fathers, grandfathers, and male community members.	PTAs who have met the criteria will be recognized and receive a buy one, get one free registration to the Utah PTA Leadership Convention.	An online application must be completed and submitted at utahpta.org/awards by March 1 st .

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MARCH 1 st	“Super PTSA Award”	To increase student membership in PTSAs.	Awarded to any local PTSA with 40% or more student membership.	PTSAs who have met the criteria will be recognized and receive buy one, get one free registration to the Student Leadership Convention.	An online application must be completed and submitted at utahpta.org/awards by March 1 st .
MARCH 1 st	“Award of Excellence in Membership Promotion”	To recognize two local PTSAs that exhibit excellence in promoting PTA membership through an innovative, comprehensive, and successful membership recruitment campaign.	Awarded to two local PTAs or PTSAs that exhibit excellence in promoting PTA membership through an innovative, comprehensive, and successful membership recruitment campaign.	Winners will be recognized and receive a \$100 donation to their PTA.	An online application must be completed and submitted at utahpta.org/awards by March 1 st .
MARCH 1 st	“Double Your Membership”	To increase PTA membership through retaining and recruiting new members.	Awarded to local PTAs whose PTA membership is at least 100% over last year’s total membership by March 1 st . PTA must have been organized and in good standing for a minimum of two years before application date to be considered for the award.	PTAs who have met the criteria will be recognized and receive a prize.	No application necessary.
MARCH 1 st	“What is Your PTA Story?”	To promote PTA.	Open to all PTA members. Submit your own, personal story about how you became involved in PTA and why you think it is important for all parents! Stories may be featured on Utah PTA social media.	One winner will be chosen to receive a PTA messenger bag.	An online application must be completed and submitted at utahpta.org/awards by March 1 st . May be promoted on social media.