

National PTA Program's Funding A Great Opportunity to Support the Work of Your PTA

National PTA Mission

To make every child's potential a reality by engaging and empowering families and communities to advocate for all children.



FUNDING



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Benefits of Receiving National PTA Funding

- Increase PTA value in the community.
- Increase membership.
- Engage community decision makers.
- Connect and collaborate with PTA leaders across the county in a community of practice.



Our Evolution as a Program Funder

1

Diversifying the
types of grants

2

Expanding the
number
of grants

3

Incorporating
equity
considerations

4

Providing
intensive
training



Program Snapshot

97,000 attendees
(200+ people per program)

91%
Plan to run program again

95%
Parents/Caregivers feel more comfortable with subject matter

90% Student attendees learned something new



National PTA Funding Opportunities



Flexible Delivery Models and Methods

In-Person

At-Home:
Real-Time

At-Home:
Self-Paced

At-Home
Tech-Free





PTA Connected

Provides PTAs with turn-key programs on digital wellness, online safety, internet security, digital citizenship, and access & equity.



PTA Connected Funding

- Ready, Tech, Go!
- The Smart Talk
- Be Internet Awesome
- Build Up and Belong





Healthy Lifestyles

Resources and engagement opportunities to support families in prioritizing all aspects of their health, including both physical and mental health.



Healthy Bodies Funding

- Tobacco Prevention Campaign
- Wellness Fairs





Healthy Minds Funding

- Healthy Minds 101
- Social and Emotional Learning
- Building Resiliency





STEM + Families

Delivers access and hands-on exposure to science, technology, engineering and math to engage families and inspire students to pursue career opportunities in STEM fields.





STEM Funding

- STEM + Families Science Fe
- Propelling Our World



Program Funding Basics

- ALL PTAs in good standing are welcome to apply for funding
- No experience required!
- Equitable application process
- Spanish application submission
- Video application submission
- Applications are double-blind reviewed



Application: 4 Easy Steps

- Visit [PTA.org/Grants](https://www.pta.org/Grants)
- Review funding options and requirements
- Complete application in grants portal
 - Impact of the funding?
 - Program interest?
- Save and submit



What to Expect as a Grantee

- Regular Community of Practice calls
- Money to be deposited to local PTA approx. early January.
- Feedback Loop
 - Progress updates
 - End of project survey (required)
- Additional Technical Assistance from National PTA is available as-needed throughout the grant cycle via video meetings, calls, and emails.



Tools and the Resources

Promoting ▼

We encourage you to spread the word about your PTA Program. This helps to promote your PTA's accomplishment, stokes interest in the local program you are planning, and creates greater awareness about the opportunities and benefits of PTA for your audiences and beyond. Alert your school leadership about your PTA Program and encourage the school to share the news across its channels. Post on your PTA's website, newsletters and social media accounts. Send an email to all your PTA members with the news.

Promotion Tools

- [Letter to Elected Officials](#)
- [Morning Announcement \(en español\)](#)
- [Backpack Flyer \(en español\)](#)
- [Event Invitation \(en español\)](#)
- [Flyer Template \(en español\)](#)
- [Press Release \(en español\)](#)
- [Media Release \(en español\)](#)
- [Media Advisory Template \(en español\)](#)
- [Social Media Posts \(en español\)](#)
- [How to Place a Facebook Ad \(en español\)](#)

Hosting ▼

All of these resources are available in both English and Spanish



Timeline

AUGUST
Applications
Open

**SEPTEMBER/
OCTOBER**
Applications
Close

OCTOBER
Applications
Reviewed

NOVEMBER
Grantees
Announces



What's Next?

Sign up



Join



Connect with
Us!

Questions?

We're happy to help!

Email: Programs@PTA.org

For information and resources

Visit: [PTA.org/Programs](https://www.pta.org/Programs)
[PTA.org/Grants](https://www.pta.org/Grants)



voice.®



Testimonial

“Having this grant money enabled us to jump in with less fear of failure and focus on the programming and offering the best experience for our families. This was the best turnout for a family event that I've experienced in my six years at our school.”

– STEM + Families Science Festival grant

