

2025 VENDOR BOOTH PROSPECTUS

VENDOR INFORMATION
AND APPLICATION



MAY 7 & 8, 2025
DAVIS CONFERENCE CENTER
LAYTON, UTAH

ABOUT UTAH PTA



- ▶ Utah PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.
- ▶ 77,000+ members, 650 units, and 800 convention attendees
- ▶ Hosts one of the largest state PTA conventions in the country

WHY BE A UTAH PTA VENDOR?

- ▶ Reach thousands of education and child advocate minded people
- ▶ Share your company messaging with parents from all over the State of Utah

EVENT INFORMATION

UTAH PTA LEADERSHIP EXHIBIT HALL MAY 7 & 8, 2025

Davis Conference Center
1651 North 700 West, Layton, UT 84041
801-416-8888
[Davis Conference Center](#)

PARKING INFORMATION

Free on site parking. Parking is north and east of the conference center on 700 West.

DATES TO REMEMBER

MARCH 14, 2025

- ▶ Leadership Convention program information due to Utah PTA by this date to ensure inclusion in the program.

APRIL 18, 2025

- ▶ Last day for booth application submission to Utah PTA.
- ▶ Name badge information is due to Utah PTA
- ▶ Last day to cancel booth application with Utah PTA and receive a refund.

HOTEL INFORMATION

HILTON GARDEN INN SALT LAKE CITY/LAYTON

762 Heritage Park Blvd, Layton, Utah 84041
801-416-8899
Utah PTA Group rate \$134/night | Book by 4/16/2025
[PTA Rate for Hilton Garden Inn in Layton](#)

MARRIOTT TOWNPLACE SUITES

1743 Woodland Park Drive, Layton, Utah 84041
855-990-5465
Utah PTA Group Rate \$119-169/night
Book by 4/16/2025
[Book your group rate for Utah PTA 2025](#)

HOME 2 SUITES BY HILTON

803 West Heritage Park Blvd., Layton, Utah 84041
801-820-9222
Utah PTA Group rate \$122/night | Book by 4/16/2025
[Book your group rate for PTA convention](#)

COURTYARD BY MARRIOTT - LAYTON

1803 Woodland Park Drive, Layton, UT 84041
Utah PTA Group rate \$129/night | Book by 4/16/2025
[Book your group rate for PTA convention](#)

CONTACT INFORMATION

UTAH PTA

5192 S Greenpine Dr, Murray, UT 84123
801-261-3100 | kids@utahpta.org

CONVENTION CHAIR

Heidi Grimshaw
heidi@utahpta.org

CONVENTION VICE CHAIR

Corey Fairholm
corey@utahpta.org

Julie Cluff
juliec@utahpta.org

VENDOR HALL CHAIR

Cammy Whitchurch
cammy@utahpta.org

CANCELLATION POLICY

If an applicant finds it necessary to cancel its company's participation at the Utah PTA Leadership Convention, a refund will be made only if Utah PTA receives cancellation in writing no later than April 18, 2025. In such an event, Utah PTA will refund to the applicant the total amount, which the applicant has paid to date, less the sum of \$50, which Utah PTA shall retain as a cancellation charge. Any cancellations received after April 18, 2025 will not receive a refund.



RESTRICTIONS IN OPERATIONS OF EXHIBITS

Utah PTA reserves the right to restrict, at its sole discretion, exhibits which, because of noise, method of operation, materials, or any other reason, become objectionable. Utah PTA also reserves the right to prohibit or evict any part of or all of an exhibit which, in the opinion of Utah PTA, may detract from the general character of the exhibition as a whole. This reservation includes persons, things, conduct, printed matter, or anything of a character which Utah PTA determines is objectionable to the exhibition. In the event of such restriction or eviction, Utah PTA is not liable for any refunds or rentals or other exhibit expenses.

DRAWINGS/RAFFLES

Drawings are permitted subject to any applicable requirement of local law. Raffles and lotteries are not permitted. Utah PTA asks that each Vendor/Resource Fair consider donating an item as a prize for the bingo card. Donations can be given at booth set up.

MEMBERSHIP LISTS, FUNDRAISING, AND CONTRACTING

Utah PTA does not provide membership lists to outside organizations. Exhibiting at or sponsoring of the Utah Leadership Convention and programs is the only way to reach the statewide membership. They are the most cost-effective ways to reach PTAs eager for products, services, and information that will help them attain their objectives. Please remember that each PTA local unit President, as stipulated by PTA bylaws, must obtain voted approval from their local membership before signing any contract binding that PTA unit. A local unit PTA President may only sign a contract binding the PTA unit for the period of her/his term of office (typically one year). PTAs also work with their local school boards and abides by district policies that are set for fundraising.

SPACE ASSIGNMENTS

You will receive your booth number at set-up on Tuesday, May 6, 2025.

LOBBYING/ENDORSEMENT

No applicant may request PTA delegates to lobby any governmental agency or official. Participation in the Leadership Convention does not constitute endorsement of any product, service, or position by Utah PTA. No Vendor/Resource Fair may use the PTA name or logo without prior written approval of Utah PTA. Utah PTA reserves the right to reject any Vendor/Resource Fair if, in its sole judgment, a proposed exhibit is not in keeping with Utah PTAs charitable and educational purposes.

FIRE PROTECTION

Flammable or other dangerous or hazardous fluids, substances, materials, equipment or other items may not be used in any booth. The exhibitor booth must use flame-resistant decorative material.

CATASTROPHE

In the event of war, fire, strike, government regulation, public catastrophe, act of God or a public enemy or other cause, the Leadership Convention or any part thereof is prevented from being held, or if the Leadership Convention is canceled by Utah PTA, Utah PTA shall determine and refund to the applicant its proportionate share of the balance of the aggregate exhibit fees received which remains after deducting all convention-related fees, costs, and expenses, but in no case shall the amount of the refund to the applicant exceed the amount of the booth rental fee paid.

LIABILITY AND INSURANCE

Neither Utah PTA nor the Davis Conference Center will be responsible for the safety of the property of the applicant from theft, damage by fire, accident or other causes. Vendor/Resource Fairs are advised to consult their respective insurance brokers for proper coverage of display material from the time it leaves their company's premises until its return. In most cases, a rider can be added to current policy for a nominal cost. As part of the application process, proof of insurance must be sent to Utah PTA along with the Application.

INDEMNIFICATION

Applicant agrees to indemnify and hold Utah PTA, Davis Conference Center and their respective officers, employees and agents (each as "indemnified person") harmless and blameless from and against any and all claims of liability, fees (including legal fees), expenses, costs, damages, suits, or injury of any kind and nature or threat of the same, brought by any third party which may have originated at or on, or resulted from, or which may otherwise be incurred by the Applicant's presence, equipment, or other use of the premises and property, or enjoyment of the facilities of Davis Conference Center. Applicant agrees that each indemnified person is now and hereafter relieved of any and all responsibility and liability for any and all injury, loss or damage that the Applicant or its employees, agents and invitees or their property, may incur as a result of or during Applicant's use of the premises, property, equipment and facilities of Davis Conference Center. Therefore, Applicant on its own behalf and on behalf of its members, employees, agents and invitees, hereby releases and indemnifies each indemnified person and against any and all costs, damages, fees, expenses or liability or any type or nature related to the same. The release and indemnification provisions in this paragraph shall apply even in the event of an indemnified person's negligence, but shall not apply in the event of an indemnified person's gross negligence.

**Applicant further covenants and agrees to indemnify and to fully pay and reimburse Davis Conference Center and all cost of replacement of damaged Davis Conference Center property, and for the restoration and repair of the premises, damaged, destroyed, or otherwise defaced or injured by the Applicant's use, including its members, employees, agents, and invitees of the same.*

VENDOR BOOTH GENERAL INFORMATION

- ▶ Two companies may not occupy the same booth. No exceptions to this rule. Each company must have their own booth.
- ▶ Utah PTA will accept no materials except for those which are to be distributed in the participant bags (see application for more information).

FEE INFORMATION

Payment of fees are due to Utah PTA by April 18, 2025.

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Your space at the Leadership Convention will be guaranteed when payment is received in full and you receive confirmation from Utah PTA.

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This form may also be filled out and paid for online at UtahPTA.org/Information-Sponsors-Vendors-Resource-Fair

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Electrical Costs will be paid for at time of booth reservation and payment to Utah PTA.

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To arrange merchandise shipping and delivery, please contact corey@utahpta.org.

BOOTH HOURS

TUESDAY, MAY 6

1:00 PM - 5:00 PM Expo Hall Booth Set Up

WEDNESDAY, MAY 7

7:00 AM - 10:00 AM Expo Hall Booth Set Up

10:00 AM - 3:00 PM General Expo Hall

11:20 AM - 1:20 PM Expo Hall Specific Time and Lunch

THURSDAY, MAY 8

10:00 AM - 3:00 PM General Expo Hall Hours

11:40 AM - 1:30 PM Expo Hall Specific Time and Superintendent Lunch

3:00 PM - 4:00 PM Booth Dismantling

*During Expo Hall Specific Times, no other meetings or workshops will be in session to give time for attendees to visit the Expo Hall.



VENDOR OPTIONS

\$750	8X8 BOOTH
\$850	CORNER BOOTH
	<p>Cost includes in-person booth, WiFi, and a virtual expo booth in the Utah PTA Event platform.</p> <p>Upon payment, you will be given log in and instructions on how to personalize your virtual expo booth. You will be able to add the following with pictures: Promotional Offers, Company Showcase, Company Information, and Primary Contact. This will be a great way to connect with our virtual attendees. You will also be able to add up to 4 virtual booth workers who can help within the app.</p> <p>Booth registration and payment are due April 18, 2025. Please note the different deadlines for additional items.</p>
\$200	1/4 PAGE AD in printed convention program
\$400	1/2 PAGE AD in printed convention program
\$800	FULL PAGE AD in printed convention program
	<p>Option available until March 14, 2025.</p> <p>Once ordered, specifics for the ad will be emailed to Representative's contact information. Ad must be received in the Utah PTA Office NO LATER than March 14. Earlier is preferred. for best placement.</p> <p>Information received later than this date will NOT be included in the program.</p>
\$200	PRINTED COMPANY BROCHURE included in the Leadership Convention participants bags
	<p>Option available until April 18, 2025.</p> <p>Brochures are to be supplied by company. (Approximately 1,000 PTA members attend Leadership Convention each year.)</p> <p>Information is due to Utah PTA office NO LATER than April 18, 2025. Information received later than this date will NOT be included in the bags. This is the ONLY material that may be sent to Utah PTA, no others will be accepted.</p>
\$25	LUNCHES PER DAY PER PERSON



CRITERIA FOR APPLICATION ACCEPTANCE

- The applicant is responsible for printing distribution of handouts for attendees.
- The applicant agrees to pass out materials ONLY in the assigned booth.
- The programs and services provided by applicant must be available statewide.
- The applicant must stay during the scheduled times or designate someone to cover the booth during times exhibits are open to attendees.
- The applicant will provide own transportation, lodging, and meals.
- The applicant will do own installation and dismantling.
- The applicant will submit all handouts to be used at the Convention with their Booth Application for approval by the Utah PTA.

LUNCH INFORMATION

A boxed lunch will be available for purchase with this application. Please mark the number of lunches you would like when you make payment. Lunch cost is \$25 per person, per day. All lunches include canned soft drink or bottled water and a dessert. Lunch can also be purchased off site. There will also be concessions available but will be in limited supply.

WEDNESDAY:

- Club Sandwich
- Southwestern Grilled Chicken Salad
- Gluten free Roast Beef and Cheddar sandwich
- Grilled Portobello and Veggie Sandwich

THURSDAY:

- Roast Beef and Cheddar Sandwich
- Grilled Chicken Caesar Salad
- Gluten free Ham and Gouda sandwich
- Grilled Portobello and Veggie Sandwich.

