

## COMIC BOOKS RESOLUTION

- WHEREAS, The PTA considers children to be our nation's most precious resource; and
- WHEREAS, Media has been shown to influence socialization of children, (Bretl, & Cantor, 1988; Courtney & Whipple, 1983; David, 1990; Downs & Harrison, 1985; Kimball, 1986; Lovada, 1989; Schewe & Balazs, 1990); and
- WHEREAS, Explicit, violent, and sexually aggressive media has been shown as potentially harmful to children (Heath, Bresolin, & Rinaidi, 1989; Huesmann Malamujth, 1986; Rule & Reguson, 1986; Turner, Bradford, Hesse, & Peterson-Lewis, 1986); and
- WHEREAS, A significant portion of the juvenile comic books market aggressive portrayals and are readily available to youth; and
- WHEREAS, The Comics Code Authority is a self-governing body "...Committed to the principle that the public deserves decent and wholesome comic books as entertainment for children..." (Comics Magazine Association of America, Inc. (CMAA); and
- WHEREAS, The Comic Code Seal "...appears on covers of CMAA member comics as a way of communicating to the public their shared commitment to uphold these standards." (CMAA); and
- WHEREAS, It appears that many of the comic books that are marked with the Comics Code Authority are failing to meet these standards; and
- WHEREAS, Many parents are uninformed as to the content of comic books, many of which contain graphic violent and sexual materials; now, therefore, be it
- Resolved, That through Utah PTA parents and other child advocate groups be given information to raise the awareness of this exploitive violent and sexually oriented material in comic books; and be it further
- Resolved, That Utah PTA encourage the Comic Code Authority to uphold their stated guidelines in monitoring comic books displaying the Comics Code as a symbol of ethical quality products fit for juvenile consumption.