



Award Deadline:
Postmarked before **March 1st**

Region # _____

Membership Campaign Award Application

Local PTAs and PTSAs may apply. Awarded to one (1) local PTA for their outstanding membership campaign. The local PTA membership representative must submit an application to be considered for the award. The application, along with copies of all local PTA membership promotion materials used during the year-long campaign, including: fliers, letters, articles, incentive ideas, and any other Public Relations materials created must be submitted to the Utah PTA office, postmarked before March 1st. Recipient will receive one (1) complimentary registration to the Utah PTA Leadership Convention for their PTA.

Local PTA _____ Council _____ Region _____

School Name _____

PTA President _____

Address _____

City _____ Zip _____

Phone _____ Email _____

Membership Representative/VP/Chair _____

Address _____

City _____ Zip _____

E-mail _____ Phone _____

Total membership for last year (July-June): _____

Total membership for this year (July-current): _____

(Continued on Reverse)

During the selection process, we will be looking for outstanding nominations from both secondary and elementary PTAs.

Please answer the following questions. Must be typed. Two pages or less, front and back.

1. State your membership goal for the year.
2. Describe your membership promotion campaign. Include the steps used to plan, coordinate, and conduct the campaign.
3. List individuals in your PTA and what they did that helped attain the membership goal and promoted the membership campaign.
4. How did attaining this goal help your PTA?

Specifications:

- You may include additional (up to 3 pages front and back) supplemental materials (photographs, articles, letters, program materials, fliers, membership forms, or other relevant materials.)
- Staple all supplemental materials to the back of the application.
- Number each additional page and include school name.
- NO BINDERS, NO FOLDERS, NO COVERS.
- No materials will be returned to you.