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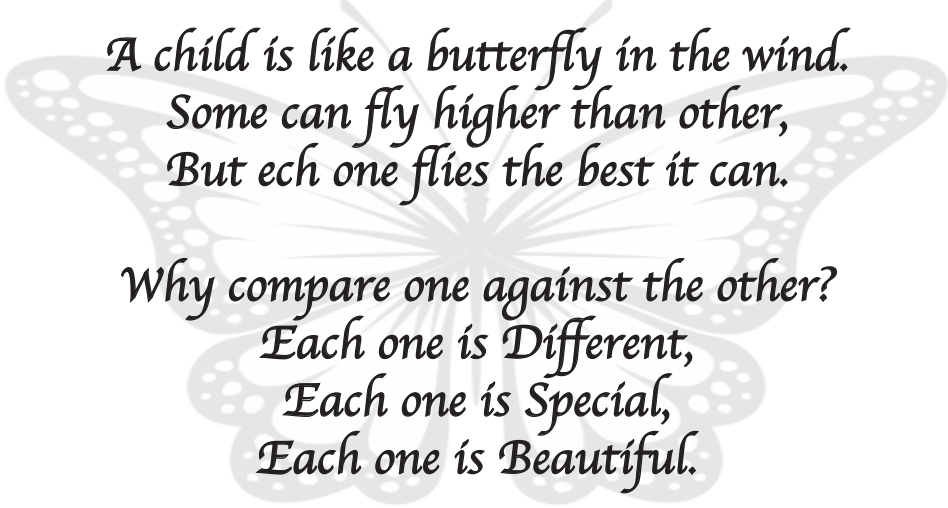
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# Utah PTA President's Message

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Welcome to PTA for the 2017-2018 school year. I am excited for the opportunity to serve as your Utah PTA President for the next two years. The Utah PTA Board of Directors is comprised of an amazing group of volunteers. Many work with Community members, School Districts and the State Board of Education. Many are also actively advocating for the Children at the Capitol during the Legislative Session. I know that each of you spend many hours volunteering for the children in your own school, working with Teachers, Principals and your own boards. Working to make their school experience the best that it can be. With all of us together, working toward the same goal of “everychild.onevoice” for all the children of Utah.

I started in PTA many years ago for my children, to help make their school experience a positive one. As time went on I saw that being apart of PTA was so much more, it is about “all children.” The time we give to a child, whether it be helping your own child doing something as simple as helping with their homework, to reading with children at your school, or celebrating with them as they share their talents through Reflections or any of the other programs PTA has to offer. I found this quote that I love, each child is unique and different in their own way.



*A child is like a butterfly in the wind.  
Some can fly higher than other,  
But ech one flies the best it can.*

*Why compare one against the other?  
Each one is Different,  
Each one is Special,  
Each one is Beautiful.*

Thank you for the many hours you sacrifice away from your families to serve the children. I hope that you find your service rewarding, that you are able to learn and grow in your Leadership roles and in working together as a board. My goal is that all of us are working towards thing-making a difference in the lives of the Children of Utah.

Sincerely,

**Jeana Stockdale**

Jeana Stockdale  
Utah PTA President 2017-2019

# Utah PTA Facts

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**Name:** Utah Congress of Parents and Teachers, Inc., referred to as "Utah PTA"  
Utah PTA President 2017-2019 - Jeana Stockdale

**History:** National PTA was established more than 100 years ago to address children's issues. Utah PTA joined National PTA in 1925. Utah PTA is the largest child advocacy and volunteer association in the state.

**Affiliation:** Utah PTA is an affiliate of the National PTA. National PTA is composed of 54 state congresses and more than 20,000 local PTAs/PTSAs in all 50 states, the District of Columbia, U.S. Virgin Islands, Puerto Rico and the Department of Defense Schools in Europe. State PTAs are the liaison between the local PTA and National PTA, helping each to function effectively and to support and sustain the other. PTAs at the local level are valuable assets to their school communities by providing educational and parent involvement information, resources, events, and activities.

**Organization:** Utah is divided into 21 geographic PTA regions, each served by a Region Director. In large districts the Region Director works with area Councils. The Council President then works with the local school PTA President. In rural areas, two or more school districts are under one Region Director. Local PTA Presidents meet on a regular basis throughout the school year with Council Presidents/Region Directors. Presidents-elect and Principals also are included in these meetings. Local PTAs also meet on a regular basis throughout the year in Executive Committee and Board meetings and work with administrators, teachers, staff, parents, and students.

**Parental Involvement:** In 2016, Utah PTA volunteers gave 1,250,000 hours of service to Utah's children in their local public schools. If this volunteer service was translated into real value, it would be worth \$29,927,135. The value of parental engagement in the life of a child--priceless!

## National and Utah PTA Programs

- Reflections
- School of Excellence
- Take your Family to School Week
- Teacher Appreciation
- Three for Me

## Utah PTA Programs:

- Battle of the Bands (PTSA)
- Ribbon Week
- Hope for Tomorrow, with NAMI Utah
- Healthy Relationships Month

## Conferences and Trainings:

- Utah PTA Leadership Convention (June)
- Advocacy Conference (October)
- PTA Day at the Capitol (February)
- PTSA Student Leadership Conference (June)

## Special Utah PTA Awards and Grants

- PTA Awards
- LEAP Award
- Membership Awards
- Arts Education Fund Grant

## Special PTA State Committees

- Engaging Minority Leaders
- Male Involvement
- Military Families
- Special Needs

## Tax-exempt Status

Utah PTA has been granted a 501(c)(3) exemption ruling from the IRS, recognizing it as a public charity. Local PTAs in good standing are covered under Utah PTA's group exemption.

Utah PTA also has an exemption from sales tax from the Utah State Tax Commission. State law requires every PTA to pay sales tax on purchases under \$1,000 and then request a refund. Utah PTA has established a procedure for applying for the refund. See the Financial section. Contact the Utah PTA Treasurer for more information.

## **Important Information**

Bylaws must be renewed every three years. Check the red stamp at the top right of the first page of your bylaws. This date will show if your bylaws are current or need to be renewed.

Found on the front page of your local PTA bylaws:

- Your PTA Unit ID Number needs to go on your membership remittance form and cards and Reflections entries. It is your PTA identification number, as assigned by National PTA.
- Your EIN (Employer Identification Number) is needed for all IRS filings and the PTA's bank account. It is your IRS identification number.

# Utah PTA Important Information

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## State Handbook and Website Resources

### Executive Committee

- President
  - PTA Awards
- Region Director
- Council President
- Council & Region Financial
- Secretary
- Treasurer

### Representatives

- Administrator Vice President/Principal
- Teacher Vice President

### Directors

- Leadership
- Legislative
- Membership
- Public Relations

### Commissioners and Programs

- Community Involvement
- Education
  - Trust Lands
- Family Life
- Health
- Individual Development
  - Reflections Local Leaders Guide
  - Arts Education Fund Grant
- Safety
- Student Involvement
  - Battle of the Bands

## Representation in Utah

Executive committee members and Commissioners represent children's interests on numerous different committees across the state. These groups include government task forces, state organizations, and community groups. Some of these groups include:

- Governor's Education in Excellence Commission
- Health Coalitions
- Safety Coalitions
- Trust Lands/CLASS/SITLA/SITFO
- USBE (Utah State Board of Education)
- Parents Empowered
- First Lady, Jeanette Herbert's *Uplift Utah* program
- Utah Public Education Coalition
- Intergenerational Poverty Advisory Committee
- Utahns for Public Schools
- Utah Anti-Bullying Coalition

## National PTA Resources

- National Standards for Family-School Partnerships
- Our Children magazine
- Back-to-School kits
- e-Learning Courses
- PTA Takes Action Alerts (Legislative)
- Member-to-Member Network (Legislative)
- PTA Parent e-Newsletter
- PTA Local Leader e-Newsletter
- National PTA website: [www.pta.org](http://www.pta.org)

# Utah PTA Past Presidents



*February 2017*

2015-2017: Dawn Davies  
2013-2015: Liz Zentner  
2011-2013: Gainell Rogers  
2009-2011: Ilene Mecham  
2007-2009: Marilyn Simister  
2005-2007: Carmen Snow  
2003-2005: JoAnn Neilson  
2001-2003: Susan Dayton  
1999-2001: Colleen Taylor  
1997-1999: Barbara Willie  
1995-1997: Linda Parkinson  
1993-1995: Mareid Horton

1991-1993: Joyce Muhlestein  
1989-1991: Pat Hales  
1987-1989: Darlene Gubler  
1985-1987: Lenora Plowthow  
1983-1985: Donna Davies  
1981-1983: Gayle Judd  
1978-1981: Darlene Hutchison  
1976-1978: Mrs. Jack Smith  
1974-1976: Dixie Nelson  
1972-1974: Joan Burnside  
1970-1972: Lila Bjorklund  
1967-1970: Mrs. Youngs McGregor  
1964-1967: Mr. Rowan C. Stutz

1961-1964: Mrs. James W. Urie III  
1959-1961: Dr. Ellvert H. Himes  
1958-1959: Mrs. George H. Jones  
1955-1958: Mrs. Cecil Baker  
1952-1955: Mrs. Donald E. Rose  
1947-1952: Mrs. Charles L. Walker  
1945-1947: Mrs. Eric A. Johnson  
1943-1945: Mrs. Edmund P. Evans  
1938-1943: Mrs. Lee K. Nicholson  
1935-1938: Mrs. Arch J. West  
1931-1935: Mrs. John K. Hardy  
1925-1931: Mrs. William Reid

# Why be a PTA School?

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**Utah PTA** is the largest volunteer child advocacy organization in Utah with over 685 local PTAs/PTSAs and councils. Utah PTA is a partnership between parents, educators, students, and individuals who want to make a difference in the life of a child. Members of Utah PTA are also affiliated with millions of members of National PTA, an association that is actively involved in promoting activities and legislation that support the nation's public school children.

**Utah PTA** supports many of the National programs and legislative efforts as they relate to the welfare of Utah's public school children.

**Utah PTA** participates in numerous committees, coalitions, conferences, summits, and programs for children and youth.

**Utah PTA** holds an annual Leadership Convention to train PTA leaders across the state as well as an annual PTA Day at the Capitol and Advocacy Conference to bring important grass roots issues to the membership.

**Utah PTA** provides valuable parent information through leadership trainings, various handbooks and emails. Utah PTA has programs for children and youth, including Reflections, Hope for Tomorrow, Battle of the Bands, PTA Take Your Family to School Week, and Healthy Relationships Month and more.

**Utah PTA's** backbone is diverse volunteer members who donate millions of hours to benefit the children in local public schools.

**Utah PTA** advocates for all children in schools and districts and by following bills that are supported by Utah PTA resolutions that originate from the grass roots—their members.

**Utah PTA** is the watchdog for Trust Lands money, making sure the monies keep flowing to the local schools and that all uses of the land benefit the children of Utah.

**Utah PTA** supports all public schools, including public charter schools.

**When a school organizes a PTA, it becomes a member of the largest child advocacy group in Utah and the United States, and will:**

- Be under the umbrella of the Utah PTA's 501(c)(3). They will be issued an EIN for banking purposes and IRS filings and a PTA Unit ID Number from National PTA.
- Have bylaws that govern them.
- Have only one agenda—the children.
- Have the support of Utah PTA and National PTA.
- Have resources and handbooks from Utah PTA.
- Have the opportunity for their children to participate in the Utah and National PTA Reflections program.
- Have the opportunity to participate in PTA Awards and any PTA programs.
- Have leadership trainings.
- Receive regular communication from council, region, and Utah PTA.
- Have a member-to-member parent information base with National PTA.
- Have a larger voice on issues that face their school—every child.one voice.
- Have regular information about upcoming events, conferences, and legislative issues, education, health, and safety issues through emails, and The Utah PTA website: [www.utahpta.org](http://www.utahpta.org).

**A Local PTA** organization is a viable, involved association within every community that seeks to benefit the education, safety, and welfare of children and youth. Local businesses, organizations, school



community, and community leaders work together with PTA to develop common bonds that further local values and goals that strengthen family, school, and community.

## The Purposes of PTA:

To promote the welfare of children and youth in home, school, places of worship, and throughout the community;

To raise the standards of home life,

To advocate for laws that further the education, physical and mental health, welfare, and safety of children and youth;

To promote the collaboration and engagement of families and educators in the education of children and youth;

To engage the public in united efforts to secure the physical, mental, emotional, spiritual, and social well-being of all children and youth; and

To advocate for fiscal responsibility regarding public tax dollars in public education funding.

## Utah PTA's Mission Statement

- **Advocate:** Support and speak on behalf of children and youth;
- **Involve:** Encourage positive involvement in all facets of a child's life; and
- **Develop:** Assist in developing skills to raise and protect children and youth.

**For more information  
on Utah PTA  
activities and  
programs,  
please visit:**


**[www.utahpta.org](http://www.utahpta.org)**



# The Value of Utah PTA


## Where Your \$1.75 in State Dues Go

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### Leadership Training

- Utah PTA Leadership Convention
- Utah PTA Handbook for Local PTA Boards
- Training Handbooks for Leaders
- Engaging Minority Leader Training
- Field Service for Local PTAs
- Region Trainings
- Financial Training and Oversight
- National Standards for Family-School Partnerships
- Utah PTA website ([www.utahpta.org](http://www.utahpta.org))
- Student Leadership Conference



### Advocacy Efforts

- Training on How to Work with Policy Makers
- Information on Current Issues Affecting Children and Families
- Member-to-Member Network
- PTA Day at the Capitol
- Advocacy Conference
- Oversight of School Trust Lands
- Training on how to work with Superintendents, Principals and Teachers
- Represent parents on coalitions with legislators, other advocacy groups, and various prevention and health groups, including the Governor's Education Excellence Commission



### PTA Programs

- PTA Reflections
- Battle of the Bands (PTSA)
- Schools of Excellence
- FORGE (Families Onboard: Read, Graduate, Excel)
- Ribbon Week
- Healthy Relationships Month
- PTA Three for Me
- PTA Goes to Work
- PTA Take Your Family to School Week
- Teacher Appreciation
- NAMI—Hope for Tomorrow
- Engaging Minority Leaders
- Access to information on other programs

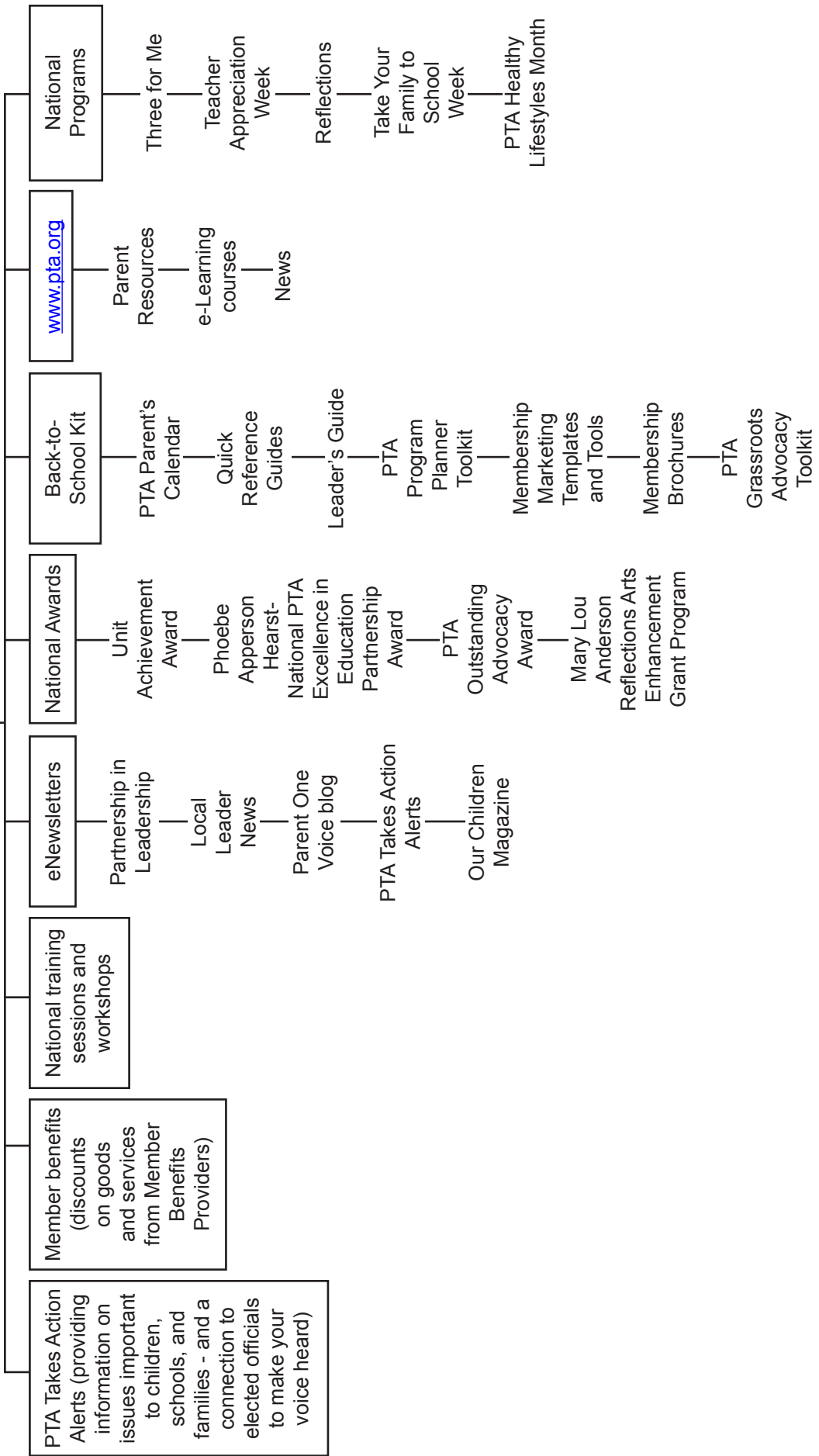


### Awards & Grants

- Utah PTA Awards—Outstanding Administrator, LEAP, Spirit of PTA, Advocacy, Involvement, Development, Spirit of Inclusivity
- Student Involvement Scholarships
- Arts Education Fund Grants
- Membership Awards—Men Engaged In PTA, Faculty, Administrator and Staff, Membership Campaign, Council Membership, Double Your Membership, PTSA Super Student Membership

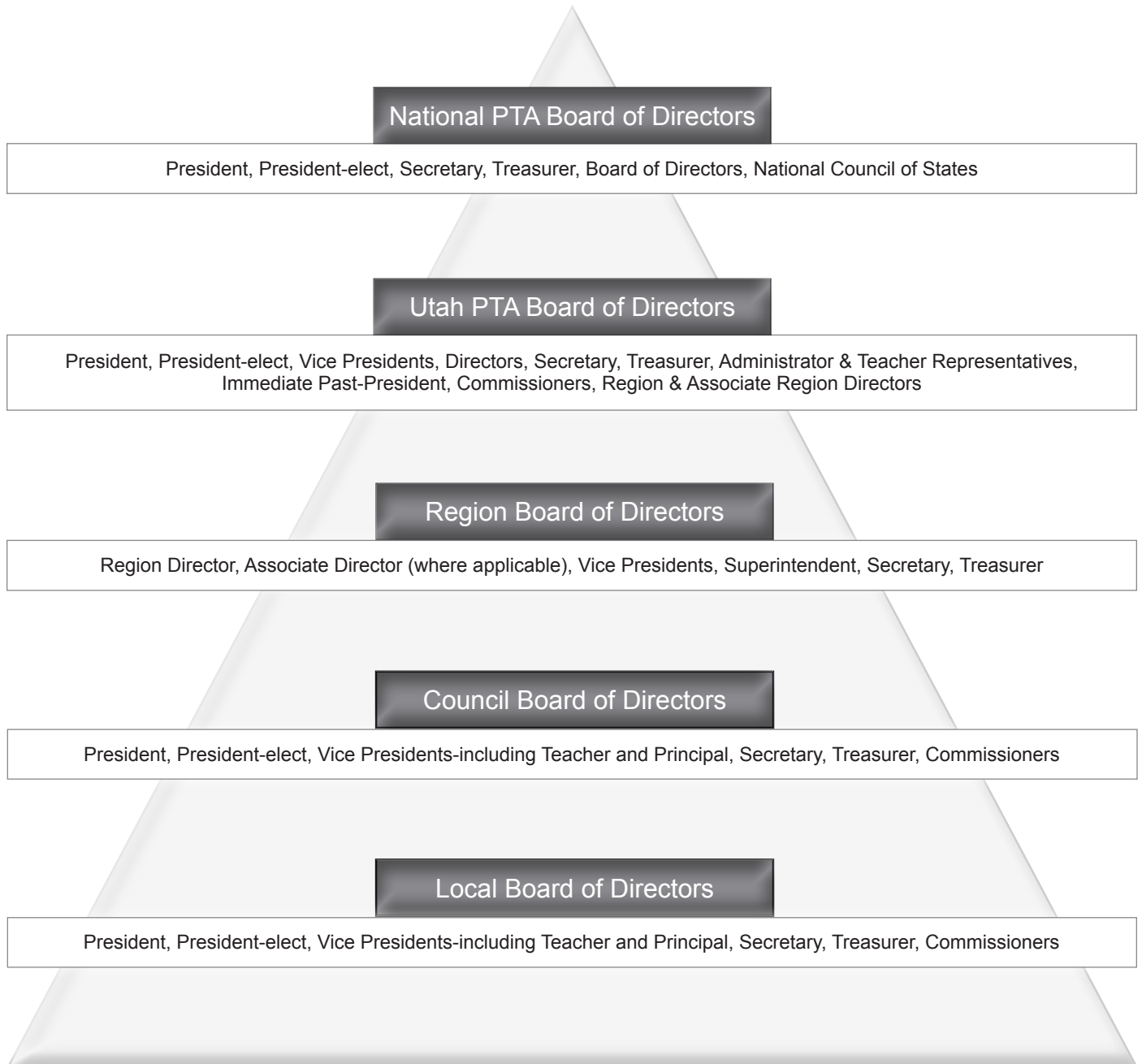
# The Value of PTA

Where Your \$2.25 in National Dues Go



# Structure of PTA

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# What are the National Standards?

The National Standards for Family-School Partnerships are voluntary guidelines to strengthen parent and family involvement on behalf of children in schools and other programs. The six standards and their quality indicators provide PTAs, schools, and communities with the components that are needed for highly effective family-school involvement programs.

PTA leaders and all those interested in more effective family/school/community connections will find the National Standards for Family-School Partnerships to be a valuable resource and catalyst for action.

**STANDARD 1** **Welcoming All Families Into The School Community**  
Families are active participants in the life of the school and feel welcomed, valued, and connected to each other, to school staff, and to what students are learning and doing in class.

**STANDARD 2** **Communicating Effectively**  
Families and school staff engage in regular, two-way and meaningful communication about student learning.

**STANDARD 3** **Supporting Student Success**  
Families and school staff continuously collaborate to support students' learning and healthy development, both at home and at school, and have regular opportunities that will support their success.

**STANDARD 4** **Speaking Up For Every Child**  
Families are empowered to be advocates for their own and other children, to ensure that students are treated fairly and have access to learning opportunities that will support their success.

**STANDARD 5** **Sharing Power**  
Families and school staff are equal partners in decisions that affect children and families and together inform, influence, and create policies, practices, and programs.

**STANDARD 6** **Collaborating With Community**  
Families and school staff collaborate with community members to connect students, families, and staff to expand learning opportunities, community services, and civic participation.

## Background

Our nation acknowledged the important role of parent involvement through its enactment of the 8th National Education Goal:

Every school will promote partnerships that will increase parental involvement and participation in promoting the social, emotional, and academic growth of children.

Utah PTA supports this goal. The standards were designed to raise the level of expectation about how family-school involvement programs can improve student achievement and life success by engaging families in true partnership with educators and community leaders.

## How Were the Standards Developed?

The standards were developed by the National PTA in collaboration with parent involvement researchers and other national leaders. They are endorsed by more than 30 professional education and family-school involvement organizations. The standards clearly delineate those practices that have been shown to lead to success and high-quality parent involvement programs. The standards were developed to be a practical tool for meeting the threefold purpose of the national standards which is:

1. To promote meaningful parent and family participation
2. To raise awareness regarding the components of effective programs
3. To provide guidelines for schools that wish to improve their programs

## How Can My PTA Use These Standards?

Before you begin to develop new or improve on existing family-school involvement programs, form a committee or action team including all of the stakeholders—parents, teachers, administrators, support staff, and community leaders. Be sure everyone involved understands the group’s purpose: to recognize the importance of parent and family involvement, review the standards, look broadly at current programs or practices at your school, and make recommendations about what steps are needed to initiate positive change.

Developing genuine collaboration is critical. The views of all stakeholders should be considered and valued and no one group should control the outcomes. Establishing trust and a true partnership will take time, but the extra effort is well worth the lasting benefits that can be gained. Meaningful change requires thoughtful, incremental steps. Laying a solid foundation can make all the difference in the final outcomes and success of your programs.

## Creating an Action Plan

When parents, educators, and community leaders make parent involvement a mutual goal, they can begin to work together as a team to create an action plan for reaching and maintaining the standards. Give each step adequate attention to ensure the overall effectiveness of your plan. Set realistic and achievable goals. Remember: Success Breeds Success. Accomplishing obtainable goals and then setting additional ones works better than reaching too high and trying to achieve too much in the beginning.

When implementing your action plan, consider local needs, priorities, and the demographics of your school and community. Involve those who will be instrumental in carrying out the plan to help develop the steps or procedures to implement it. This uses a bottom-up rather than top-down team approach which allows for greater support and cooperation from everyone involved.

Family involvement should not be seen as an “add-on” program feature but rather as an essential component in the ongoing goal of improved student success. In order to be most effective, the family-school involvement plan should be fully integrated into the overall school or program improvement process.

## Making Progress

Once the groundwork is laid and all stakeholders understand the value of the partnership, then redefining, reshaping, and “scaling up” planned activities and goals maintain the momentum of program change. As noted, family involvement is a process, not merely a series of “one shot” activities or plans carried out and then retired. It is crucial that the standards be implemented in an ongoing pattern of planning, action, and evaluation on a consistent basis. Each measurable success fosters a pattern of continual, meaningful partnership.

## Key Points To Remember

POSITIVE APPROACH	INVOLVE ALL	PROVIDE TRAINING	OFFER ASSISTANCE	REINFORCE
<p>Take a positive approach and build on the commendable practices that already exist in your school or programs. Accommodate diverse populations. Consider the needs of all families and plan meetings and structure activities to best involve everyone.</p>	<p>Involve all the stakeholders—parents, teachers, administrators, support staff, and community members. Enlist the full participation of those who will implement the program or activity to help design the action plan prior to launching the program.</p>	<p>Involve school or program support staff, as well as educators and administrators, in the process. Provide program training for parents, staff, and administrators as needed to implement the action plan.</p>	<p>Offer PTA assistance. Encourage your PTA members to work closely with the school or program administrators to be an effective team model for implementing the action plan and facilitating family-school involvement.</p>	<p>Reinforce the truth that family and community involvement is more than fundraising or collecting donations for projects and activities.</p>

# PTA Acronym List

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504	A plan for how children will have access at school	NSBA	National School Boards Association
ABC	Anti-Bullying Coalition	PCAU	Prevent Child Abuse Utah
ACT	ACT Aspire (9th-10th grade)	PD	Prevention Dimensions
ADD	Attention Deficit Disorder	PR	Public Relations
ADHD	Attention Deficit Hyperactivity Disorder	PTA	Parent-Teacher Association
AFT	American Federation of Teachers	PTSA	Parent-Teacher-Student Association
AFR	Annual Financial Reconciliation	RD	Region Director
ASTL	Advocates For School Trust Lands	SAFE	Helpline App
AYP	Adequate Yearly Progress	UTAH	
CAP	Community Action Program	SAGE	Study Assessment of Growth & Excellence
CCSS	Common Core State Standards	SCC	School Community Council
CHADD	Children and Adults With Attention Deficit/ Hyperactivity Disorder	SAP	Student Assistance Program
CHIP	Children's Health Insurance Program	SAR	Students at Risk
CP	Council President	SEA	State Education Agency
CMAC	Coalition Minority Association Committee	SEOP	Student Education Occupation Plan
CUTS	Coalition for Utah Traffic Safety	SEP	Student Education Plan
DARE	Drug Awareness Resistance Education	SSARAC	State Students at Risk Advisory Committee
DCFS	Division of Child and Family Services	TANF	Temporary Assistance for Needy Families
DOE	Department of Education	UAESP	Utah Association of Elementary School Principals
DWS	Department of Work Force Services	UASCD	Utah Association of Supervision and Curriculum Development
EC	Executive Committee	UASSP	Utah Association of Secondary School Principals
EIN	Employee Identification Number	UCCJJ	Utah Commission on Criminal and Juvenile Justice
EML	Engaging Minority Leadership	UDOH	Utah Department of Health
ESEA	Elementary Secondary Education Act	UEA	Utah Education Association
ELL	English Language Learner	UEN	Utah Education Network
ESSA	Every Student Succeeds Act	UFPN	Utah Family Partnership Network
FAS/FAE	Fetal Alcohol Syndrome/Fetal Alcohol Effects	UHS	Utah Highway Safety
FSP	Family-School Partnerships	UHSA	Utah Home Schools Association
GED	Graduation Equivalency Diploma	UPEC	Utah Public Education Coalition
ICAC	Interagency Crimes Against Children	USBA	Utah School Boards Association
IEP	Individualized Education Program	USBE	Utah State Board of Education
IGP	Intergenerational Poverty	USDE	United States Department of Education
IRS	Internal Revenue Service	USSA	Utah School Superintendents Association
LAC	Legislative Advocacy Committee	UTPS	Utahns for Public Schools
LEAP	Leadership Excel And Partnership	WATCH	Dads of Great Students
LEA	Local Education Agency, School District or Charter School	D.O.G.S.	
LEP	Limited English Proficiency	WPU	Weighted Pupil Unit
LIC	Local Interagency Council		
MADD	Mothers Against Drunk Driving		
NAEP	National Assessment of Educational Progress		
NAMI	National Alliance on Mental Illness		
NEA	National Education Association		
NEA	National Endowment for the Arts		