

The logo for National PTA, featuring the word "National" in a blue sans-serif font above the word "PTA" in a large, bold, blue sans-serif font.

everychild. one voice.®



SCHOOL OF  
EXCELLENCE

## Enroll to Become a **National PTA School of Excellence** Today!

At a **National PTA School of Excellence**, families feel welcomed and empowered to support student success, and PTA is a key partner for continuous school improvement.

### What does it take to become a National PTA School of Excellence?

- 1. Enroll** your PTA between **April 1** and **October 1, 2014** at **PTA.org/Excellence**. You will receive the *Getting Started Guide*, which describes the program components, including your first steps to gather feedback from families and set goals with your school partner.
- 2. Survey** your school community and share the results with National PTA by submitting a Family-School Partnership Scan.
- 3. Receive** a customized *Roadmap to Excellence* containing recommendations that respond to your specific results from the Family-School Partnership Scan.
- 4. Complete** the National PTA School of Excellence application before **June 1, 2015**.
- 5. Celebrate your excellence!** All National PTA School of Excellence recipients will receive a toolkit to support celebration activities.

### Achieve excellence and qualify for National PTA's highest honor!

When designated a National PTA School of Excellence, you will automatically be considered for the **Phoebe Apperson Hearst Award**. A Hearst Award recipient will receive:

1. A visit from our National PTA President
2. On-stage recognition and award presentation at the National PTA Convention and Exhibition
3. \$2,000 to use on future family engagement strategies

**Enroll today at [PTA.org/Excellence](http://PTA.org/Excellence)**